

VOTE TODAY: PAJAMAS MEDIA KICKS OFF WORLDWIDE ONLINE 'VEEPSTAKES' CONTEST

LOS ANGELES (June 17, 2008) – With the general election campaign underway, today Pajamas Media (www.pajamasmedia.com), an online media company providing news coverage, analysis and political opinion, opened its inaugural online ballot for both Democratic and Republican vice presidential hopefuls. PJM's "Veepstakes" contest (<http://pajamasmedia.com/veepstakes/>) allows visitors to the PJM web site to select who they think Barack Obama and John McCain will select as their running mates. Those who vote correctly will be eligible to win prizes including an Asus Eee PC mini notebook and an Amazon Kindle.

"The 'Veepstakes' is part of Pajamas Media's continuing 2008 election coverage that will provide voters with an all-inclusive, one-stop-shop for information and analysis that will keep them informed and involved throughout the campaign. Choosing a running mate will be both nominees' first 'presidential' decision, and people all over the world can participate through our contest. Blogs and the Internet have made national politics more interactive than ever before and PJM has been a big part of that," said Pajamas Media CEO and Co-founder Roger L. Simon.

"Our 'Veepstakes' ballot will allow Pajamas Media visitors to vote once for a vice presidential candidate in both parties as we head into the conventions," Simon added. "This unique forum will track the trends reflected in the growing online electorate. And with the great prizes up for grabs, the only ones who have something to lose are the possible nominees."

Visitors who correctly choose the V.P. nomination for both the Democrats and the Republicans will be entered into a grand prize drawing to receive an Asus Eee PC mini notebook. The first runner-up prize is an Amazon Kindle and 25 entrants will be chosen randomly to receive a Pajamas Media hat or t-shirt. Winners will be announced on September 8, 2008.

Fifteen Democrat choices on the "Veepstakes" ballot include: Senator Joe Biden (DE), former Senator David Boren (OK), General Wesley Clark, Senator Hillary Clinton, former Senator Tom Daschle (SD), Senator Chris Dodd (CT), former Senator John Edwards, Governor Janet Napolitano (AZ), Senator Bill Nelson (FL), former Senator Sam Nunn (GA), Governor Bill Richardson (NM), Governor Kathleen Sebelius (KS), former Governor Mark Warner (VA), Senator Jim Webb (VA), and a write-in option.

Sixteen Republican choices include: Governor Haley Barbour (MS), former Congressman Chris Cox (CA), GOPAC Chair Michael Steele, Governor Charlie Crist (FL), Senator Jim DeMint (SC), former NYC Mayor Rudy Giuliani, Senator Lindsay Graham (SC), former Governor Mike Huckabee (AR), Governor Bobby Jindal (LA), Senator Joe Lieberman (CT), Governor Sarah Palin (AK), Governor Tim Pawlenty (MN), former Congressman Rob Portman (OH), Secretary of State Condoleezza Rice, Governor Mark Sanford (SC), as well as a write-in option.

Pajamas Media is committed to presenting a wide spectrum of news, analysis, and American and foreign political commentary. Its broad network of worldwide bloggers and contributors includes Victor Davis Hanson, Richard Miniter, Roger Kimball, Bill Bradley, Claudia Rosett, Phyllis Chesler, Michael Ledeen, actor Ron Silver, Flemming Rose, and Ron Rosenbaum who contribute to the site

as PajamasXpress bloggers. Other Pajamas Media contributors include Tennessee radio host Steve Gill, *Boston Herald* editor and columnist Jules Crittenden, and actor and former Senator Fred Thompson.

About Pajamas Media:

Pajamas Media, an online media company, provides coverage, thoughtful analysis and commentary on issues of the day through its network of over 90 correspondents and bloggers reporting from 47 countries and through original stories, podcasts and videos. (www.pajamasmedia.com)

To schedule an interview with Roger L. Simon, contact Romney Willson (ext. 118) or Megan Franko (ext. 148) at (703) 683-5004.