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Tax Day Tea Party Planning Calls Broadcast Live Tonight on PJTV

Exclusive, Unprecedented Look Inside A Growing Grassroots Phenomenon

LOS ANGELES -- The Nationwide Tea Party Coalition, the grassroots organization sponsoring the April 15 Tax Day Tea Parties across the country, announced this morning that it will broadcast the group's regular Monday conference call LIVE at 7 PM ET/4 PM PT, on Pajamas TV, the leading provider of conservative internet television programming. The live conference call this evening will be the debut of the new daily Pajamas TV program, "The Tea Party Coalition Show: Countdown to Tax Day." Additionally, Pajamas TV announced that for each new subscriber from today until the end of April, PJTV will apply 100 percent of the first month's subscription to a donation to the Nationwide Tea Party Coalition.

The Tax Day Tea Party on April 15 is focused on one theme: Repeal the Pork, Cut Taxes and Spending. There are more than 500 tea parties confirmed for that day, and it is expected that over the next ten days, the number of tea parties will continue to grow. Crowds of 5,000 to 10,000 are expected in multiple cities, including Atlanta, where Sean Hannity of Fox News will be broadcasting live, Sacramento, where Neil Cavuto will host his show, San Antonio, where Glenn Beck will broadcast, and New York City, where Newt Gingrich will be a featured speaker.

Michael Patrick Leahy, co-founder of Top Conservatives on Twitter (TCOT), one of the four grassroots organizations that comprise the Nationwide Tea Party Coalition, called tonight's live broadcast "a landmark advance in the melding of technology, collaboration, and grass roots activism that is defining the virally growing Tea Party Movement. Pajamas Media's support of the movement is invaluable in that it allows citizens who have long felt shut out of the mainstream media a place to speak out and be heard. We're thankful for the vision they have shown in providing a platform where the people can speak."

"Viewers of The Tea Party Coalition Show this evening will be able to watch and participate in the inner workings of a new era of fiscal conservative political activism, the likes of which are unparalleled in American history. We're proud to be able to offer this historic opportunity to the American public, and intend to continue our role as one of the premier providers of alternative news media in the modern era," said Roger Simon, CEO of Pajamas Media.

The conference call and broadcast will document the real time interaction of the leaders of the four grassroots organizations that have provided centralized coordination to the Tea Party Movement – Eric Odom from the Dontgo Movement, Jenny Beth Martin from Smart Girl Politics, Adam Waldeck, on behalf of American Solutions, and Michael Patrick Leahy, representing TCOT.



Viewers will hear from the nationwide network of tea party organizers across the country. Live in studio PJTV will have the lead organizers from two of the largest events in the nation, Amy Kremer from Atlanta, and Mark Meckler from Sacramento, California. Additionally, it is anticipated that over 150 organizers will participate interactively in the call, and hundreds of others will participate by listening to the call on Patriots Heart Network on BlogTalk Radio and watching on Pajamas TV.

On tonight's show, the movement will outline the following very specific immediate calls to action for fiscal conservatives across the country who are aligning themselves with this movement:

1. The Tea Party Coalition Rating for Congressional Candidates: The Tea Party movement will unveil it's intent to provide ratings of both the Democrat and Republican candidates who will oppose incumbent Democrat and Republican Congressmen who vote in favor of the excessive spending in the Administration's proposed budget. It is expected that the Congressional Conference Committee will submit a final budget to both Houses of Congress for a final up or down vote on April 20. Utilizing the latest technology, within seconds of that final vote, the Nationwide Tea Party Coalition will post a rating for two candidates in every Congressional District of Congressman who vote in favor of that wasteful budget: one candidate who will oppose the incumbent in his party's primary, and one candidate who will oppose the incumbent in the general election from the opposing major party. The Coalition will use our newly minted nationwide action network to suggest that all members of the Tea Party movement go online and contribute to EACH of these candidates in every district, and volunteer to support them.

2. Proposition 1A: California. The Tea Party Coalition will also unveil plans to issue a call to action for fiscally conservative activists across the nation to assist residents in California in defeating the wasteful spending of that state's Proposition 1A, on the ballot next month. According to TCOT's Michael Leahy, "Proposition 1A is an excellent example of the problem with government at all levels across the country. Simply put, it's a \$16 billion tax increase that dishonest politicians in California are trying to pass off as a 'budget cap.' We need to fight these battles across the nation at every level, and California, the tax and spend epicenter of the nation, is a great place to start."

About the Organizations

American Solutions – American Solutions for Winning the Future is a tri-partisan citizen action network of more than 1.5 million members. American Solutions is designed to rise above traditional gridlocked partisanship to provide real, significant solutions to the most important issues facing our country. Its General Chairman is former House Speaker Newt Gingrich. Find American Solutions at www.americansolutions.com.

TCOT – Top Conservatives on Twitter was founded by Nashville area native Michael Patrick Leahy three-and-a-half months ago and currently consists of 3,800 conservatives. TCOT followers can be found on Twitter by searching for “#tcot,” the unique identifier or “hashtag” attached at the end of the 140 characters in a “tweet.” #TCOT is the number one hashtag in use on Twitter, having been used over 99,000 times during its short existence – more than twice as much as the second place hashtag on Twitter. TCOT's Michael Patrick Leahy, a technology project manager, resides in the Nashville, Tennessee area. Find TCOT at www.topconservativesontwitter.org.

Dontgo – Dontgo Movement was founded by Eric J. Odom eight months ago and has over 30,000 members. The name “Dontgo” was taken from the plea conservatives offered when the Democrats



shut down Congress for summer break during the energy crisis of 2008. Dontgo's Eric Odom is an internet marketer living in the Chicago, Illinois area. Dontgo tweets can be found on Twitter at "#dontgo" and on the web at www.dontgomovement.com.

SGP – Smart Girl Politics was founded by Stacy Mott in November 2008 and now has over 3,000 members. SGP is a grass roots organization that promotes the opinions and principles of conservative women. SGP is dedicated to the advancement of conservative women in all levels of government. Of course men are more than welcome to join! SGP's Stacy Mott is a former HR manager turned stay-at-home mom residing in Pennsylvania. Find SGP tweets on Twitter at "#sgp" and on the web at www.smartgirlpolitics.org.

Pajamas TV has been covering the Tea Parties, the direction of the U.S. Economy and the conservative movement in an expanding number of ways. PJTV Tea Party coverage has included shows with Glenn Reynolds ("American Tea Party"), photo libraries and poster contests. In preparation for Tax Day Tea Parties, PJTV is launching the daily show "Tea Party Coalition: Countdown to Tax Day," and is planning a full day of coverage on April 15th. Additionally, for each new Pajamas TV subscriber from today (Monday, April 6th) to the end of April, PJTV will apply 100 percent of the first month's subscription fees to a grant to the Nationwide Tea Party Coalition. Pajamas TV monthly subscription rates start at \$5 (\$3 per month for students) and can be cancelled at any time after the first month.

About Pajamas TV

Pajamas TV (www.PJTV.com) is a conservative and center-right Internet TV company. Working with conservative think tanks and bloggers, Pajamas TV started production in September 2008 as the first online TV venture to be given a sky box at the Republican National Convention in Minneapolis. The Pajamas TV headquarters studio is located in El Segundo, Calif., with remote studio locations in New York, Washington, and Jerusalem. In addition, PJTV brings in many contributors via web cams.

For more information or to schedule an interview with a Pajamas TV representative, contact Romney Beebe (ext. 118) or Megan Franko (ext. 148) at (703)-683-5004.