

FOR IMMEDIATE RELEASE
September 23, 2008

CONTACTS: Megan Franko (ext. 148) or
Romney Willson (ext. 118) at 703-683-5004

Pajamas Media Releases Exclusive **Ahmadinejad Cartoon Videos**

LOS ANGELES (September 23, 2008) - Pajamas Media (www.pajamasmedia.com) announced today that it will use its new Internet-based TV network, Pajamas TV (www.pjtv.com), to air a series of exclusive cartoon videos titled "Mahmoud's Nuclear Adventures." The first video premiered on September 22 to coincide with Iranian President Mahmoud Ahmadinejad's visit to the U.S. to address the United Nations.

The five episodes in the comic cartoon series show an angry Ahmadinejad reacting to failed attempts to get his hands nuclear missiles, defective nuclear weapon launches and evidence that there are homosexuals in Iran.

"Pajamas TV was created to be a unique forum for the public to view news and opinions they won't find on traditional television outlets and that's exactly what we're accomplishing with these cartoons. PajamasMedia.com and Pajamas TV will be covering Ahmadinejad's visit extensively and these top-notch animations will showcase a unique form of commentary on the Iranian President and hopefully inject a few laughs into the public dialogue," said Pajamas Media CEO Roger L. Simon.

The high-quality cartoon videos were created by Crew 972 (www.crew972.com), a premier 3-D character animation firm based in Israel. Drawing on former experience with Pixar Animation Studios on films such as *The Incredibles* and *Finding Nemo*, leaders of the firm have carved out a niche for excellence in animation with credits that range from in-game Wii loops to Mountain Dew advertising spots.

To view the first episode in the "Mahmoud's Nuclear Adventures" cartoon series, visit www.pjtv.com.

About Pajamas Media:

Pajamas Media (PJM), an online media company, provides coverage, thoughtful analysis, and commentary on issues of the day through original stories, podcasts, and videos from its network of more than 90 correspondents and bloggers reporting from 47 countries. (www.pajamasmedia.com)

About Pajamas TV:

Pajamas TV (PJTV) launched with 1.5 hours of programming per weekday on September 1, 2008 from the Republican National Convention in St. Paul, Minn. Regular programming airs on the Internet and features both live and recorded content from key locations including Washington, DC, New York, Los Angeles, Europe (London), and the Middle East (Jerusalem). PJTV is free of outside advertisements and commercials. Viewers can subscribe

to PJTV using one of three different monthly subscription packages, and video archives are available for subscribers. (www.pjtv.com)

To schedule an interview with Pajamas Media CEO and Co-Founder Roger L. Simon or for permission to use the cartoon videos, contact Megan Franko (ext. 148) or Romney Willson (ext. 118) at (703) 683-5004.