

PAJAMASMEDIA

FOR IMMEDIATE RELEASE
MONDAY, SEPT. 17, 2007

CONTACT: Karen M. Northon
703.683.5004 x121
knorthon@crpublicrelations.com
Megan Franko
703.683.5004 x148
mfranko@crpublicrelations.com

PRESIDENTIAL STRAW POLL CUTS DOWN TO THE TOP CONTENDERS

PajamasMedia re-launches their presidential straw poll today with only the top Republican and Democratic contenders for the 2008 tickets

WASHINGTON, DC -- Today, a top online presidential straw is being re-launched with only the leading Republican and Democratic candidates up for vote. Top editors with PajamasMedia.com made the recent decision to pare down the lengthy list of presidential hopefuls going into the final 12 months of the 2008 campaign.

“We’re now in the most critical 12 months of presidential campaigning leading up to the 2008 elections,” says Roger L. Simon, CEO and co-founder of PajamasMedia.com. “It’s time to narrow down our poll to the candidates who have a real fighting chance of making the Democratic and Republican tickets.”

PJM editors used the RealClearPolitics poll averages as a guide in making the cuts. RCP averages polls from the top political polling organizations, including Rasmussen, USA Today/Gallup, NBC/Wall Street Journal and Associated Press.

Voters can now select from Democratic hopefuls Hillary Clinton, John Edwards, Barack Obama and Bill Richardson. On the Republican side, voters can choose their candidate from Fred Thompson, Rudy Guiliani, Mitt Romney, John McCain and Mike Huckabee.

If you would like to speak to PajamasMedia CEO and Co-Founder Roger Simon about this major shift in the poll going into the final 12-months of the race for the White House, please contact Karen Northon or Megan Franko.