

PAJAMAS MEDIA

FOR IMMEDIATE RELEASE
THURSDAY, SEPT. 27, 2007

CONTACT: Karen M. Northon
703.683.5004 x121
knorthon@crpublicrelations.com

PAJAMAS MEDIA GOES LIVE ON WEEKLY XM SATELLITE RADIO SHOW

**Pajamas Media launches its own weekly radio show TODAY on
XM Radio's free channel -- POTUS '08 – channel 130**

WASHINGTON, DC – Today marks the premier of a new one-hour show on XM Satellite Radio offering the best in political commentary leading up to next year's election. Pajamas Media goes live today with their weekly radio show, PJM Political, on the new XM channel POTUS '08, channel 130.

Every Thursday at 6 p.m. ET, the show will feature interviews and commentary with the best in the business of political analysis, including bloggers, authors, reporters and politicians. The show will be hosted by Bill Bradley, a top pundit who blogs for Pajamas Media regularly on the state of the union.

“This is a momentous step in the astronomical growth of Pajamas Media as a major player in online news and opinion,” says CEO and co-founder Roger L. Simon. “Pajamas Media contributors are trusted sources of analysis and opinion on major mainstream television and radio news shows. Now we're bringing our exclusive content to radio listeners across the country with a full hour of our in-depth coverage.”

PJM Political will be available even to non-subscribers of XM Satellite radio if they have an XM receiver.

“The Show airs on POTUS '08, which is a free channel offered by XM,” explains Ed Driscoll, producer of PJM Political. “So all you need is an XM receiver, which comes factory-installed in many newer model cars, and you can catch the show every week.”

Tomorrow's premier show features interviews and commentary with Michael Barone (columnist with U.S. News & World Report), Jonah Goldberg (editor of National Review), Jeff Goldstein (popular conservative blog Protein Wisdom), John Podhoretz (columnist for the New York Post), David Corn (political commentator) and many of the familiar names of Pajamas Media.

If you would like to speak to Pajamas Media CEO Roger L. Simon about PJM Political and the growing relationship between the blogosphere and radio, please contact Karen M. Northon at 703-683-5004 x121 or knorthon@crcpublicrelations.com.

If you would like to send a story idea or guest pitch to Ed Driscoll, producer of PJM Political, please email him at ed@eddriscoll.com.

For more information on POTUS '08, go to www.xmradio.com/potus.